

## **Supporters Board Meeting Minutes – 29<sup>th</sup> January 2022 – 12:30pm**

### **Chair's Notes**

The financial impact of COVID-19 on the club during the last financial year, new and renewal Season Memberships for 2022/2023 were amongst the key items discussed during the latest Supporters Board meeting held on 29 January ahead of the Burton Albion game.

We were joined at the meeting for the first time by Rob Noble (Head Of Supporter Services) and new board members Chris Laming & Charlie Beeston.

We have also added Roy Thomson to the group who will be the third new member to join us from the fans who applied for our recently advertised vacancies. Roy takes over from Dan Rawson who decided to step down earlier this month and we thank Dan for his valuable input during the last three years.

Please take a look at the detailed minutes of our latest meeting shown below.

UTI

Tony Smith

Chair of the Lincoln City FC Supporters Board

### **Attendees**

- Tony Smith, Liam Scully, Jake Longworth, Rob Noble, Jane Chamberlain, Jonathan Battersby, Marcus Burton, Andrew Helgesen, Jackie Atkins, Chris Laming, Jon Clack, Charlie Beeston

### **Apologies**

- Jay Wright, Julian Burley, Sam Kendall, Dan Rawson

### **Health & Safety**

- N/A

### **Equality & Diversity**

- N/A

### **Financial Accounts**

- The club's finances were affected significantly by Covid-19.
- Loss of £1.4m recorded and turnover was significantly down.
- Operating costs have increased by circa £1m in the space of four years.
- Revenue via in-stadia ticketing was replaced via EFL digital and the rescue package from the Premier League (the club received £800k from the Premier League).
- The club also paid bonuses to players for reaching the Sky Bet League One Play-Off Final.
- Despite the challenging period, the club were the 7<sup>th</sup> best performing club in the league commercially. This was largely down to the partners that stuck by the club which allowed the club to retain sponsorship money.
- Liam Scully – as it stands, the football model is not sustainable and the gap from the top 8 to the rest in this league is a huge gulf financially.
- Members of the supporters board praised the openness and transparency of the club as did Kieran Maguire at the Price of Football.

### **Season Memberships**

- Launching in February.
- These will have a slight increase in price due to the cost of running a football club soaring.
- Price increase will be less than inflation rates.
- Supporters Board members were supportive of the season membership proposal.

#### **Live Streaming**

- Club's reasoning to stream the Oxford game (despite it being a Sat 3pm kick off) was to allow supporters who were in isolation access to watch the match.
- The club still stand by the UEFA Article 48 blackout which protects Sat 3pm kick offs.

#### **Green Team**

- Club were asked questions on recycling/waste but Ellgia do manage the recycling process at LNER Stadium.
- The club were also looking at introducing solar panels with grant money to become greener.

#### **Burton Albion – Fan Village/Entertainment**

- The club received praise for the pre and post-match entertainment v Burton (inc the live band).
- The club will look to replicate this for another fixture this season.

#### **DONM**

- 19<sup>th</sup> March – 12:30pm (Sunderland fixture)