

## **Supporters Board Meeting Minutes – 1<sup>st</sup> July 2019 – 6:30pm**

### **Chair's Notes**

Exciting News For Imps Fans:-

Increased stadium capacity, a city centre club shop & positive developments regarding potential stadium naming rights were amongst the various interesting & wide ranging items discussed at the Supporters Board's close season meeting held on the 1st of July.

Further details can be found below within the minutes of the meeting.

Additionally our agendas are posted on the official club website which includes items relevant to our supporters which we discuss with Liam & the Club Board whilst they in turn seek our views on certain matters which often form part of their decision making.

Following our meeting we have been in daily dialogue with Liam regarding recently announced fixture changes (for which we are extremely grateful) with both ourselves & the Club Board putting our supporters at the forefront of our discussions.

With the imminent launch of both the 1884 LCFC beer & the 2019/2020 away kit there is much for all of us Imps to look forward to in the coming weeks along with League One football.

Enjoy the new season.

We are Imps.

Lincoln City Supporters Board

### **Attendees**

Jackie Atkins, Andrew Helgesen, Paul Pyrah, Tony Smith, John Wilson, Jonathan Battersby, Nick Procter, Liam Scully, Dan Rawson, James Lawton, Julian Burley, Gary Hutchinson.

### **Apologies**

Sam Kendall, Roger Bates, Jake Longworth.

### **Safeguarding**

- N/A

### **Health and Safety**

- N/A

### **Equality and Diversity**

- N/A

### **Stadium Refreshments Tariff**

- Price increases from suppliers mean this will inevitably have to be passed on to the fans.
- A number of options and models were discussed with an indicative price of £3.80 for a pint of Carling considered acceptable.
- Further price changes to be discussed with the Supporters Board in due course.

### **Kit Sponsorship**

- SRP Hire Solutions have agreed to be kit sponsors for 2019/2020.
- Thanks were given to NSUK and APSS for their support in 2018/2019.

### **SWFC Fixture Ticket Allocation**

- Sheffield Wednesday supporters will be housed in the Stacey West and Selenity Stands for this fixture similar to last season's pre-season fixture with their ticket allocation being increased to approximately 3500.

### **Stadium Naming Rights**

- A 3-5 year deal with a national company is in advance stages.

### **Stadium Improvements**

- Looking to move the TV gantry from the Co-op Stand to the roof of the Selenity Stand creating an extra 100 seats in the Co-op which was welcomed the Supporters Board with the cost paying for itself within 1.8 seasons.
- This work is being carried out with the full agreement of Selenity without affecting their sponsorship agreement. Aim to be completed before the start of the season, albeit the Club are yet to receive confirmation from the EFL with regards to new provider for digital input/output replacing ADI.
- Refurbishments to some of the stadium toilets and the 1884 Lounge are scheduled for completion before the Sheff Wed fixture.
- The dugouts will be altered to improve the restricted views for supporters seating in the front rows of the Selenity Stand.
- The club will be opening a new city centre shop in the Waterside Shopping Centre very soon for an initial six-month lease period.

### **Buy Back Scheme**

- Various potential amendments including a cash pay-out were discussed with a view to achieving further reductions in the number of empty seats at future matches and administration costs attached to the scheme.

### **New Ticketing Partner**

- The nine remaining tenders will be reduced to a shortlist of three who will meet with club representatives and members of the Supporters Board on 25<sup>th</sup> July 2019.

### **New Investment**

- Discussions with potential new investors are ongoing.

### **Junior Imps Club**

- A full review including pricing will be undertaken later this year.

### **Message Boards and Forums**

- It was generally agreed that the majority of fans are extremely supportive of the club compared to other clubs.

### **Away Kit 2019/2020**

- To be launched middle/end of July.

### **Litter**

- The club agreed to investigate additional methods of tackling litter around the stadium.

### **iFollow**

- Lincoln City FC received more viewers than any other League Two club last season.
- Viewing numbers are expected to increase further this season with featured games (including Portsmouth) scheduled for midweek.

### **AOB**

- Postage for kits and fixture date changes were discussed.
- Shrewsbury and Rotherham home fixtures to be brought forward to Friday nights to allow longer preparation time.

- Blackpool away game being played on the Friday because Preston who are also at home that weekend share stewards with Blackpool

**DONM**

**9<sup>th</sup> September – 6:30pm – EPC**