

## **Lincoln City Football Club - Signed Merchandise Policy**

We are regularly inundated with requests to obtain signatures on replica club shirts and other merchandise. Unfortunately, it has got to such a level that we can no longer continue to facilitate these requests in the manner that has been undertaken previously, in particular at short notice.

We fully appreciate this is a key part of our club and retaining this connection and accessibility is vitally important to all at the Club. Because of this, we have worked hard to retain the accessibility and availability, however ask that fans support us by following the below listed protocol which aim to give all fans an equal opportunity to obtain official Lincoln City Football Club signed merchandise.

### **Policy**

Any supporter requiring a signed shirt (or other official merchandise) can purchase a replica shirt from the club shop before requesting it to be signed by the first team squad. With this we do respectfully request the purchaser offers a donation to the club's charity partners at the time of purchase (suggested donation - £20). The purchased items will be put into a queue which will be signed in order of which it was requested. The club do aim to get merchandise signed within 14 days from point of sale, however at busy period please allow up to 30 days.

Should the club not be able to manage ongoing demand, we respectfully retain the right to stop accepting new requests.

### **Stock Items**

Arriving soon in the club shop will be a stock of cards to celebrate various events, such as anniversaries, birthdays and weddings, which will be pre-signed by the squad which supporters will be able to purchase.

### **Match Day Autograph Hunting**

Lincoln City are committed to ensure fans have an opportunity to obtain autographs in and around match days. We are aware that supporters ask playing staff and management for their autograph and/or to pose for photographs as they arrive at the stadium on match days, and we will continue to facilitate opportunities to engage with the players both at the players entrance and within our Fan Zones.

Also please note Lincoln City will hold signing sessions with various members of the playing staff at various points in the season and we will communicate the dates with supporters across our digital channels ahead of the various events.

### **Charity Requests**

All requests from non Lincoln City Charity Partners for merchandise/fundraising support will be entered into a monthly draw. Full details of the Lincoln City Charity Policy can be found [HERE](#)

Thank you for your understanding.

#ImpAsOne